

**Programme Outcomes (B.Com. degree course)**

**( 2015-16 to 2020-21 )**

Name of the Programme	:	B.Com
Academic Frame Work & Content	:	Following / Adhering to the Curriculum, syllabus and evaluation system designed by Periyar University, Salem-7, Tamilnadu

**Objectives**

1. To enable students to acquire the essentialities of Commerce and Accountancy.
2. To make the students aware of various Commerce and Accountancy Concepts skills and to help them explore the subtle aspects of Curriculum across the Commerce and Accountancy, Trade, Industry, Consumer and Customer.
3. To inculcate in the students the spirit of acquiring various aspects of Commerce and Accountancy terms of elements of Commerce and Accountancy and Business Laws, Company Law, Auditing, Business Organisation, Management and Entrepreneurial Development.
4. To efficate students to identity, analyse, interpret and describe ideas, thoughts themes and values found in Commerce and Accountancy and related aspects of accountancy like Principles of accountancy, Financial Accountancy, Corporate Accounting, Cost Accounting, Management Accounting, Income tax Law and Practice, Banking, and Business Statistical Decision Techniques.

**Programme Outcomes**

1. Students have acquired the quintessence of Commerce and Accountancy and other essential components of Commerce and Accountancy like Banking, Insurance and Transportation.
2. Students have learnt and understood various Commerce and Accountancy aspects of Banking, Insurance, Transportation and Business Organisation Management, Business Laws, Indian Contract Act, GST and Other Laws.
3. Students have got proper teaching so as to identify, analyse, interpret and describe themes, ideas, thoughts and other values found in Commerce and Accountancy prescribed for them.

4. Students are capable of comprehending and critically analyzing any Business, Trade and Industry in Commerce and Accountancy, Income Tax Law and Practice, Commerce Practical, MS-OFFICE and TALLY.

#### Programme specific outcomes

##### Principles of Accountancy

1. Students have understood the functional aspects of the basic Commerce and Accountancy.
2. Students have acquired the skills that of using efficiently various Commerce and Accountancy
3. Students are capable enough to express their own ideas, thoughts and views in an effective manner in Commerce and Accountancy
4. Students have learnt distinctively various aspects of Banking, Insurance, Journal and Ledger.

##### Business Communication

1. Students are able to understand better written and oral business, Communication Skills and effective media of communication.
2. Students have attained adequate knowledge on writing skills in various forms of business letters and reports.

#### Learning Outcomes / Course Outcomes

##### Accounting

1. Students have learnt basic concepts of partnership accounts and allied aspects of accounting.
2. They have learnt how to prepare journals and ledger.
3. They have learnt properly how to branch accounts, department accounts and apply the same in the real business world.
4. Students have acquired enough knowledge in various accounts.

### Business Management

1. Students have obtained the ability to make own business.
2. They can manage business effectively.
3. They can read consumers and customers.
4. They can analyse the present economic situation of India business opportunities and apply appropriate theories.

### Business Law

1. Students are quite thorough with Business Law. They can identify every
2. They have learnt Indian Contract Act,
3. They have learnt Sale of Goods Act.
4. They can use understand rights, duties and responsibilities of the parties entering into business dealing.

### Corporate Accounting

1. Students have understood deeply the accounting procedure followed by the day.
2. Students learnt the provisions of companies Act, Liquidation, amalgamation, Absorption and Reconstruction.

### Banking Theory Law and Practice

1. Students have studied different kinds of banks, procedure, bank accounts.
2. They are capable enough to write bills, cheques.
3. Students can analyse the thematic aspects of various latest development in the banking field such as ECS,EFT,CBS,SWIFT,KYC and so on.

### Business Statistical Methods

- Students have got enough knowledge and understanding as far as Business Statistical Methods.
- They have learnt about how to apply the statistical tools in analysis and interpretation of data.

### Company Law

- Students have acquired sufficient knowledge and understanding of various provisions of Company Law.
- Students have got vital knowledge on Formation of Company and documents required.

### Marketing

- Students have learnt various kinds of Markets making function
- Students have comprehended well in a career in the field of marketing.
- They have learnt much about modern trends in marketing.

### Business Statistical Decision Techniques

- Students have familiar with various applications of mathematical techniques in business.
- Students have learnt the basic techniques of operations research insolving complex business problems.

### Cost Accounting

- Students have got considerable training on cost ascertainment etc.
- Students have learnt to appreciate the utility of costing in industries.

### Auditing

- Students have acquired certain skills in Auditing.
- They have learnt many types of voucher vouching and inter check in practice in various organization.
- They have enriched towards auditing profession.

### IncomeTax – Law and Practice

- Students have learnt the provisions of IncomeTax Act under different heads of income.
- They have learnt how to analyse the narrative techniques and the modern strategies employed in the provisions of laws to various situations in actual practice and filing of returns.

### Information Technology in Business

- Students have learnt thoroughly the so-called Information Technology in business.
- Further, they have learnt much about utility of IT in industries.

### Management Accounting

- Students have got familiarized with various conceptual frame work of management accounting Techniques that facilities managerial decision.

### Entrepreneurial Development

- Students have inculcated various personality traits such as; keeping honesty, reliability right attitude, common sense, self-management, critical thinking etc.
- They have learnt concept of Entrepreneurship.
- Student have learnt, identification, selection and preparation of projects and promoting entrepreneurship.

### Professional English

Or

### Communicative for Placment

- Students have developed various language and communication skills that are highly useful in all kinds of firms and organizations.
- They have learnt different methods of dyadic communications that can be used in meetings, seminars, conferences and group discussions.
- They have developed other skills such as writing Formal reports, drafting notices, agendas, minutes etc.

### Commerce Practicals

- Students have studied well the Practical knowledge to fill forms like insurance, bank, loan application, membership form, income tax return forms etc.
- They have got the in-depth understanding of the social, cultural and political developments Practical Commerce.

### Office Organisation

- Students are familiar with many standard definitions of Office Organisation.
- They have sharply studied various characteristics of types, office furniture and machines.

### Secretarial Practice

- Students are familiar with the duties of Company Secretary.
- They have perceived the spirit and unique attitudes of secretary and secretarial work.

### Capital Market

- Students have understood the role of capital market in India.

### MS-OFFICE

- Students have got considerable training in MS-Word, MS-Excel and MS-Power Point.
- They have learnt how to use practically.

### Project Methodology

- Students have studied and understood Project Methodology.
- They have learnt the modern artistic techniques and stylistic aspects of how to carry out the project work.

### Tally

- Students have studied the TALLY Package and its concepts.
- They have learned the methods and principles of teaching of English grammar to non-native students.
- They have learned the Tally package for wide range of Business applications.

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